



LIEB FAMILY CELLARS

NORTH FORK. NOT NAPA VALLEY.™

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT : MELISSA SCHWARTZ

631.734.1100

E-MAIL - melissa@liebcellars.com

FINGER LAKES INTERNATIONAL WINE COMPETITION RESULTS

LIEB CELLARS PICKS UP MEDALS FOR RESERVE PINOT BLANC, CHARDONNAY, AND MERLOT.

(Mattituck, NY April 26, 2007). **Lieb Family Cellars**, a winery on the North Fork of Long Island, has won medals for all three wines entered in the **2007 Finger Lakes International Wine Competition**. The winning wines include a Silver Medal for the 2005 Reserve Pinot Blanc and Bronze Medals for both the 2004 Reserve Chardonnay and 2003 Reserve Merlot. The competition was held in Rochester, New York from March 31 - April 1, 2007. It was open to commercial wineries from the United States, Canada, and all wine producing countries. The event attracted more than 1700 wines from across the U.S. and around the globe.

All net proceeds from the competition and its special events benefit **Camp Good Days and SpecialTimes, inc.** This not-for-profit organization is dedicated to improving the quality of life for children and families whose lives have been effected by cancer and other life-threatening challenges.

This competition marks the first for the 2003 vintage of Reserve Merlot, and adds to the medal count for the Reserve Chardonnay and Reserve Pinot Blanc. Recently the Pinot Blanc was awarded Silver Medals at both the San Francisco Chronicle Wine Competition and the San Diego International Wine Competition. The Reserve Chardonnay was also awarded Silver in the San Francisco Competition.

TASTING NOTES

2005 RESERVE PINOT BLANC

Perhaps the biggest, most complex Pinot Blanc we have ever produced, this 2005 vintage is absolutely luscious and mouth-watering. It coats the palate and lingers like a wine from Alsace or Burgundy. The wine opens with aromas of citrus, lime, tangerine, and rose petals, and follows with full bodied tropical fruit flavors of tangerine, pineapple, and pear. The long finish retains the signature mineral nuances of wet stone and chalk. As always, produced from our oldest vines (circa 1982), using only the first press.

Retail : \$19.00 per bottle

2004 RESERVE CHARDONNAY

The 2004 vintage is balanced and integrated, very similar to the gold-medal 2002 vintage. This straw colored wine has flavors of baked apple and pear, with hints of cinnamon, honey, orange rind, and fig. This limited production wine (800 cases) was fermented in stainless steel and finished in French oak for six months. The oak aging produces a creamy, buttery finish well balanced by crisp fruit. A great food pairing wine.

Retail : \$19.00 per bottle

2003 RESERVE MERLOT

The 2003 vintage of our reserve merlot has been aged 15 months in french oak. This full-bodied merlot exhibits classic earthiness with aromas of blueberry, plum, cinnamon, and cocoa. The mid-palate is ripe and creamy, and the finish has lingering dark currant flavors and tannins that will soften with age. Drink now or cellar for 3-5 years.

Retail : \$24.00 per bottle

MORE



LIEB CELLARS

ABOUT LIEB CELLARS

Lieb Family Cellars' award winning wines are found at many of the finest restaurants and wine shops from Manhattan to Montauk, and are self-distributed within New York State. Founded by Mark and Kathy Lieb, who purchased their first 20 acres in 1992, their hand-tended, herbicide-free vineyard has grown to 50 acres in Cutchogue and produces more than 7,000 cases of wine annually. Estate-bottled Cabernet Franc, Chardonnay, Meritage, Merlot, Pinot Blanc, Rose, and Blanc de Blanc sparkling wine can be tasted and purchased at the Lieb Cellars tasting room or on the website at www.liebcellars.com.



**FINGER LAKES
INTERNATIONAL
WINE
COMPETITION**

ABOUT THE FINGER LAKES INTERNATIONAL WINE COMPETITION

This marks the 7th Annual Finger Lakes International Wine Competition to benefit Camp Good Days. This event is the world's largest charitable wine competition. A diverse, highly skilled group of judges is invited to participate, including sommeliers, educators, wine makers, writers, importers, retailers, and industry consultants. Gold, Silver, and Bronze medals are awarded to the top wines from a group of over 1700 wines from across the U.S. and around the globe.



ABOUT CAMP GOOD DAYS AND SPECIAL TIMES, INC.

Camp Good Days and Special Times, Inc. is a non-profit organization that provides a camping experience and more for children and adults facing the toughest challenges of life. Children touched by cancer, HIV/AIDS, and violence gather at our recreational facility on beautiful Keuka Lake (Finger Lakes, central NY) to spark new smiles, re-kindle friendships and enjoy a week where they can simply be kids. The weekend camping programs for men and women with cancer become a place where old bonds are strengthened and new ones created.