



LIEB FAMILY CELLARS

NORTH FORK. NOT NAPA VALLEY.™

PRESS RELEASE

FOR IMMEDIATE RELEASE

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LIEB CELLARS BRINGS AWARD WINNING WINES FROM THE NORTH FORK TO CHICAGO

(Mattituck, NY May 30, 2007). **Lieb Family Cellars**, a winery on the North Fork of Long Island, has joined with **Imports Inc./Chicago** to distribute a complete line of award winning wines. Estate-bottled Cabernet Franc, Chardonnay, Meritage, Merlot, Pinot Blanc, Rosé, and Blanc de Blanc sparkling wine showcase unique North Fork style and terroir, and are now available in Chicago, demonstrating the true potential of Long Island wines. Chicago restaurants such as Blackbird, Everest, NoMi, the Peninsula Hotel Chicago, and Tru Restaurant have all begun to feature and pour Lieb wines.

Most recently, Lieb Cellars was selected to participate in the **Old World Meets New World Wine Dinner @ Tru Restaurant** in Chicago. Sommeliers Scott Tyree, Alpina Singh, Robert Bath and guest winemaker Susana Balbo of the Susana Balbo Winery in Argentina will present wine tastings of Old World classics next to their New World counterparts in a special five-course dinner. In addition to the exquisite wines of Ms. Balbo, featured wines will include bottlings from Veuve Clicquot-Ponsardin, Domaine Dujac, Chateau Rayas, Chateau d'Issan, Alois Lageder, Grover Vineyards of India, Greenhough Vineyards of New Zealand and Lieb Cellars of Long Island. Both Lieb's Reserve Pinot Blanc (which recently scored 89 points by Chicago's own Beverage Testing Institute) and Blanc de Blanc Sparkling wines will be featured and paired with fine cuisine. The wine dinner caps off an exciting wine weekend including an auction of fine and rare wines at Tru by **Hart Davis Hart Wine Co.** on June 2.

TASTING NOTES

2005 RESERVE PINOT BLANC

Our Signature Wine is produced from some of the oldest vines on the North Fork (circa 1982). Initial scents of nectarine, pear, and pineapple give way to hints of white peaches and chalk. On the palate this medium-bodied Pinot Blanc is refreshingly crisp with a clean, lingering finish, making it a perfect match for sushi, oysters, and other fresh local seafood.

89 pts - Beverage Testing Institute's 2007 World Wine Championship

Silver Medal - 2007 San Francisco Chronicle Wine Competition

Silver Medal - 2007 Finger Lakes International Wine Competition

Silver Medal - 2007 San Diego International Wine Competition

2003 BLANC DE BLANC

Using the French Methode Champenoise, our sparkling wine is made from 100% Pinot Blanc grapes. This brut style wine shows a fine mousse and a golden straw color, accented by aromas of green apple and pear. On the palate it comes alive with delicate, refreshing, tiny bubbles and hints of citrus, honey, and subtle yeast.

Gold Medal - 2005 LA County Fair Wine Competition

Double Gold/Best in Class - 2006 LA County Fair Wine Competition

Named in 'Best American Sparkling Wines' by Wine Spectator

All Lieb Cellars wines are now available in Chicago including Cabernet Franc, Chardonnay, Meritage, Merlot, Pinot Blanc, Rosé, and Blanc de Blanc sparkling wine. Please contact the Lieb Cellars Business Office at 631.734.1100, or Imports Inc./Chicago at 773.227.WINE(9463)

ABOUT LONG ISLAND WINE COUNTRY

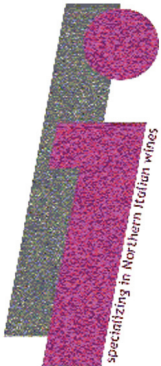
In little over a quarter of a century the Long Island wine industry has grown from one small vineyard to 3,000 acres of vines and over thirty wineries producing world-class wines. Located in New York State, on the East Coast of the United States, Long Island extends some 120 miles into the Atlantic Ocean. Its maritime climate, geography and soil characteristics provide ideal conditions for producing wines of exceptional quality. It has been said by many that Long Island is one of the country's most exciting wine producing regions today, with great reviews and praise found in many major food and wine publications nationwide. www.liwines.com



LIEB CELLARS

ABOUT LIEB CELLARS

Lieb Family Cellars' award winning wines are found at many of the finest restaurants and wine shops from Manhattan to Montauk, and are self-distributed within New York State. Founded by Mark and Kathy Lieb, who purchased their first 20 acres in 1992, their hand-tended, herbicide-free vineyard has been awarded a USDA grant for sustainable agricultural practices. With some of the oldest vines in the region (planted in 1982), Lieb vineyard produces more than 7,000 cases of wine annually. Estate-bottled Cabernet Franc, Chardonnay, Meritage, Merlot, Pinot Blanc, Rose, and Blanc de Blanc sparkling wine can be tasted and purchased at the Lieb Cellars tasting room or on the website at www.liebcellars.com.



ABOUT IMPORTS INC./CHICAGO

Imports Inc./Chicago is Beverly Malen, a Chicago based entrepreneur. She went to Friuli to visit the wine-makers, met their families who had been producing the wines for several generations, visited their vineyards, learned their history and began importing their wines. Since then the wines have found their way into some of the most exclusive restaurants, onto the shelves of some of the best known retailers and onto the tables of some of Chicago's most knowledgeable wine connoisseurs. In addition to her large selection of Northern Italian wines, Beverly now imports wines from New York, Connecticut, Arizona, and Virginia. www.imports-inc.com



ABOUT HART DAVIS HART WINE CO.

Hart Davis Hart Wine Co. is both a dynamic retailer and an internationally prominent wine auction house, occupying a unique position in the rare wine market. They offer collectors and restaurateurs a broad range of options for buying and selling wines, providing unrivalled expertise and personalized service of the highest integrity. Founded in October 2004, Hart Davis Hart represents the alliance of three highly-respected industry leaders: John Hart, Michael Davis, and Paul Hart, with a combined experience of over 75 years in the rare wine business. Hart Davis Hart has emerged as one of the most innovative and trusted sources for rare wines in America, and is now the largest wine firm of its kind outside of New York and London. www.hdhwine.com

ABOUT TRU RESTAURANT

Executive Chef/Partner Rick Tramonto and Executive Pastry Chef/Partner Gale Gand are considered by many in the culinary community and industry as the most respected leaders in a city rapidly becoming a fine dining capitol of the nation. Tru offers progressive French cuisine focusing on the freshest, most flavorful ingredients possible served on a spectacular array of non-traditional surfaces produced by local and international artisans. Tru Restaurant is a part of Lettuce Entertain You Enterprises, a Chicago-based corporation that owns over 70 restaurants nationwide founded by Richard Melman.

www.trurestaurant.com
www.leye.com

