



LIEB FAMILY CELLARS

NORTH FORK. NOT NAPA VALLEY.™

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FINGER LAKES INTERNATIONAL WINE COMPETITION RESULTS

LIEB CELLARS PICKS UP MEDALS FOR BRIDGE LANE CHARDONNAY, CABERNET FRANC AND MERLOT.

(Mattituck, NY April 17, 2008). **Lieb Family Cellars**, a winery on the North Fork of Long Island, has won medals for all three wines entered in the **2008 Finger Lakes International Wine Competition**. Silver Medals were awarded to the 2006 Bridge Lane Chardonnay and the 2004 Bridge Lane Merlot. The NV Bridge Lane Cabernet Franc took Bronze.

The Finger Lakes International Wine Competition is open to commercial wineries from the United States, Canada, and all wine producing countries. This year 45 of the world's most elite international wine judges tirelessly judged over 2350 wines from nearly 500 wineries spanning 39 states and 14 different countries.

The award winning 2004 Bridge Lane Merlot and NV Bridge Lane Cabernet Franc may currently be purchased in the Lieb Cellars Tasting Room at 35 Cox Neck Road, Mattituck, NY 11952 or online at www.liebcellars.com. Look for the 2006 Bridge Lane Chardonnay release early summer 2008.

TASTING NOTES

2006 BRIDGE LANE CHARDONNAY

100% Chardonnay this wine has been fermented entirely in stainless steel tanks to emphasize bright aromas of tropical fruits and green apple, followed by crisp, clean flavors. This wine is extremely versatile, and with its light body and fresh finish it can be served as an apéritif or with any light fare.

Retail : \$14.00 per bottle

NV BRIDGE LANE CABERNET FRANC

Our newest addition to the Bridge Lane label is a light, quaffable, Chinon-style Cabernet Franc. Released June of 2007, this wine has quickly become one of our best sellers. On the nose, aromas of cherry, blueberry, and cinnamon are accented by hints of sweet peppers. A soft mid-palate leads to a smooth finish with subtle notes of spiced vanilla. This is a great red wine match for spicy foods. Try it with BBQ, Mexican, Thai, or any spicy marinades.

Retail : \$16.00 per bottle

2004 BRIDGE LANE MERLOT

Blended with a touch of Cabernet Sauvignon and aged in French oak for 12 months, this light-bodied Merlot exhibits dark fruit aromas of blackberry, raspberry, and plum, complimented by a rich, silky mouth feel. Delicate tannins allow for a smooth finish making this a perfect everyday red that can even be served slightly chilled. This is a great Merlot for everything from grilled meats to pizza or pasta.

Retail : \$16.00 per bottle

MORE



LIEB CELLARS

ABOUT LIEB CELLARS

Lieb Family Cellars' award winning wines are found at many of the finest restaurants and wine shops from Manhattan to Montauk, and are self-distributed within New York State. Founded by Mark and Kathy Lieb, who purchased their first 20 acres in 1992, their hand-tended, herbicide-free vineyard has grown to 50 acres in Cutchogue and produces more than 7,000 cases of wine annually. Estate-bottled Cabernet Franc, Chardonnay, Meritage, Merlot, Pinot Blanc, Rose, and Blanc de Blanc sparkling wine can be tasted and purchased at the Lieb Cellars tasting room or on the website at www.liebcellars.com.



**FINGER LAKES
INTERNATIONAL
WINE
COMPETITION**

ABOUT THE FINGER LAKES INTERNATIONAL WINE COMPETITION

This marks the 8th Annual Finger Lakes International Wine Competition to benefit Camp Good Days. This event is the world's largest charitable wine competition. A diverse, highly skilled group of judges is invited to participate, including sommeliers, educators, wine makers, writers, importers, retailers, and industry consultants. Gold, Silver, and Bronze medals are awarded to the top wines from a group of over 2350 wines from across the U.S. and around the globe.



ABOUT CAMP GOOD DAYS AND SPECIAL TIMES, INC.

Camp Good Days and Special Times, Inc. is a non-profit organization that provides a camping experience and more for children and adults facing the toughest challenges of life. Children touched by cancer, HIV/AIDS, and violence gather at our recreational facility on beautiful Keuka Lake (Finger Lakes, central NY) to spark new smiles, re-ignite friendships and enjoy a week where they can simply be kids. The weekend camping programs for men and women with cancer become a place where old bonds are strengthened and new ones created.