



LIEB FAMILY CELLARS

NORTH FORK. NOT NAPA VALLEY.™

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FLORIDA STATE FAIR INTERNATIONAL WINE COMPETITION RESULTS

LIEB CELLARS PICKS UP MEDALS FOR RESERVE PINOT BLANC AND BRIDGE LANE MERLOT

(Mattituck, NY February 27, 2008). **Lieb Family Cellars**, a winery on the North Fork of Long Island, has been awarded two medals at the 2008 Florida State Fair International Wine and Grape Juice Competition. Bronze Medals were awarded for the 2006 Reserve Pinot Blanc and the 2004 Bridge Lane Merlot.

The prestigious Florida State International Wine Competition marks the beginning of the competition season for wines and wineries. The 2008 judging took place in the Family Living Center during the Florida State Fair. This year's competition boasted a record number of 1,628 entries from 36 states and 11 foreign countries. Lieb Cellars was one of only five Long Island wineries to medal in this competition.

TASTING NOTES

2006 RESERVE PINOT BLANC

Our signature wine is produced from some of the oldest vines on the North Fork (circa 1982). Showing a soft straw color this Pinot Blanc exhibits traditional varietal character. Initial scents of nectarine, pear, and citrus give way to hints of honey, chalk, and minerals. On the palate this medium-bodied Pinot Blanc is refreshingly crisp with a clean, lingering finish. RETAIL \$19 / BTL

2004 BRIDGE LANE MERLOT

Blended with a touch of Cabernet Sauvignon and aged in French oak for 12 months, this light-bodied Merlot exhibits dark fruit aromas of blackberry, raspberry, and plum, complimented by a rich, silky mouth feel. Delicate tannins allow for a smooth finish making this a perfect everyday red that can even be served slightly chilled. This is a great Merlot for everything from grilled meats to pizza or pasta. RETAIL \$16 / BTL

