



Lieb Cellars to Reopen Mattituck Tasting Room Under New Name



On Saturday, Lieb Cellars will reopen its Mattituck tasting room under a new name and concept, The Tasting Group.

Located at 35 Cox Neck Lane in the southeast corner of Lieb's winemaking facility, named [Premium Wine Group](#), the repurposed space will serve as a collective tasting room for Lieb's Bridge Lane wines as well as a select group of wine brands produced at Premium Wine Group. All of the wines slated to be available—Suhru Wines, T'Jara Vineyards, Influence Wines, Leo Family Cellars, Bouke Wines and Brooklyn Oenology—do not currently have their own North Fork tasting rooms.

The six non-Lieb producers will showcase up to three wines each; selections will be rotated on a seasonal basis, and producers may be rotated in/out throughout the year to give new Premium Wine Group members a chance to join The Tasting Group. Lieb's entire Bridge Lane series, which includes 3-liter boxed wines and 20-liter kegs in addition to their standard 750ml bottles, will be permanently available.

"This is an exciting, growing year for Lieb Cellars," says Ami Opisso, General Manager of Lieb Cellars. "In addition to new branding and packaging initiatives, and a new tasting room in East Hampton, we're thrilled to re-open our Mattituck space as a collective tasting room. With all of the wine being made right behind the tasting room at Premium Wine Group, it makes sense to show off what this talented group of winemakers is doing."

The wines at The Tasting Group will be offered at \$3 per taste and at varying prices by the glass and bottle. In addition to standard tastings, Lieb will be launching a "Monthly Wine-Ed" series, where winemakers and owners of each of the seven brands will unlock the doors to Premium Wine Group and offer attendees a rare look inside the facility. Wine-Ed classes will include Wine-making 101: From Grapes to Bottle, How to Blend Wine, How to Make Sparkling Wine, and Yeasts & Oak, among others.

The Tasting Group will be open Thursday–Sunday in May from noon–7 p.m. and seven days a week Memorial Day–Labor Day.